

# InfoSecurity x Cybersec Netherlands 2025

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## InfoSecurity & Cybersec NL join forces!



Commissioned by and in close collaboration with Cybersec NL 2025, InfoSecurity is presenting an exclusive Cybersec NL Special, produced specifically for this leading IT security trade fair. This trade fair magazine offers trade fair visitors, decision-makers, and professionals in the world of cyber-, IT- and OT-security an in-depth and inspiring overview of innovations, trends, and insights from the sector.

## About the tradefair magazine - both in print and digital (E-zine)

### *Format/Contents*

- Editorial contributions in the form of background and perspective articles, interviews with cybersecurity leaders/thoughtleaders, and (keynote) speakers, supplemented with the exhibition floor plan, promotional content from exhibitors, and advertisements..

### *Reach and Target Audience*

- **Proactive direct distribution to all trade fair visitors (upon entry) of Cybersec NL 2025: 3,500 copies**
- Stacks of the magazine situated in various strategic places on the exhibition floor; these are replenished regularly.
- **Additional reach (in advance):** sent to InfoSecurity Magazine's subscriber base 7 days before the trade show: 4,500+ copies. Each article/interview will also be published online on InfoSecurity's website before the trade show, included in the InfoSecurity newsletter, and boosted through the personal LinkedIn network of [Eric Luteijn](#) (publisher and B2B tech & ITfluencer), with 29,000 followers by far the largest network and the most followers within the DMUs in the IT and Telecom sector.
- **Target group A InfoSecurity and Cybersec NL combined:**

### *Management & Business*

Chief Information Security Officer (CISO), Security Program Manager, Security Compliance Manager, Governance, Risk & Compliance (GRC) Analyst / Manager, Cybersecurity Consultant, Information Security Manager, Risk Manager – Cybersecurity, Data Privacy Officer / Data Protection Officer (DPO), IT Auditor (met focus op Security), Security Awareness Trainer / Specialist, Security Sales Engineer (Pre-Sales), Security Policy Analyst



- **Target group B InfoSecurity and Cybersec NL combined:**

*Technically oriented*



Security Analyst / SOC Analyst (Level 1–3), Security Engineer, Penetration Tester (Ethical Hacker), Threat Intelligence Analyst, Incident Responder / Cyber Incident Handler, Malware Analyst / Reverse Engineer, Vulnerability Management Specialist,

Security Architect, Cloud Security Engineer, DevSecOps Engineer, Forensic Analyst / Digital Forensics Expert, Identity & Access Management (IAM) Specialist, Network Security Engineer

## Important Dates

- **Deadline for reservations: Aug 5, 2025**
- Deadline for ready-made content & advertising materials: August 12, 2025
- Distribution prior to Cybersec NL: August 29, 2025
- Distribution during Cybersec NL: September 10 and 11, 2025



## Standard advantage packages for exhibitors

### ❖ Blue Package | BUDGET (€ 950,-)

→ 1/2 page (advertisement or advertorial)

→ 1 online news/press release regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws)

### ❖ Yellow Package | BUDGET PLUS (€ 1.750,-)

→ 1/1 page (advertisement or advertorial)

→ 1 online news/press release regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws) + push via LinkedIn post



### ❖ GREEN Package | BASIC (€ 2.250,-)

→ 1/1 page (advertisement or advertorial or editorial)

→ 2 online news/press releases regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws) + push via LinkedIn post

### ❖ SILVER Package | PRO (€ 3.750,-)

→ 2/1 page (advertisement and/or advertorial and/or editorial)

→ 3 online news/press releases regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws) + push via LinkedIn post

→ 1 week of bannering on the [InfoSecurity homepage](https://infosecuritymagazine.nl) AND 1 week in the weekly newsletter

### ❖ GOLD Package | PREMIUM (€ 5.750,-)

→ 3 pages in total (advertisement and/or advertorial and/or editorial)

→ 3 online news/press releases regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws) + push via LinkedIn post

→ 2 weeks of bannering on the InfoSecurity homepage AND 1 week in the weekly newsletter

→ 3 online news/press releases regarding your participation in Cybersec NL with a link to your own website/landing page on [infosecuritymagazine.nl/nieuws](https://infosecuritymagazine.nl/nieuws) + push via LinkedIn post

→ 2 weeks of bannering on the [InfoSecurity homepage](https://infosecuritymagazine.nl) AND 1 week in the weekly newsletter

→ **Smart choice... Early Bird discounts - book before July 22th!**

**BLUE: 2,5% off    YELLOW: 5% off    GREEN: 7% off    SILVER: 8,5% off    GOLD: 10%off**

## Planning & Contact

- Would you like to participate or receive more information? Contact Marc Jongbloed.
- **E-mail:** [marc@luteijnmedia.nl](mailto:marc@luteijnmedia.nl)
- **Landline number:** +31 352 041 003 | **Cellphone:** +31 (0)6 437 537 59

Be on time! Space is limited in this special. Registration closes on August 5, 2025.

## About

### InfoSecurity

InfoSecurity is the leading platform for IT professionals focused on (cyber)security and infrastructure. InfoSecurity keeps Dutch IT security specialists informed of the rapid developments in the security market through its magazine, website, and weekly newsletter to 3,500+ subscribers.

### Cybersec Netherlands

Cybersec NL is the largest security trade fair in the Netherlands. A visit to Cybersec NL is inspiring and offers insights into the latest developments in security. Visitors, exhibitors, and speakers can build their networks, share knowledge, and meet (new) partners and potential customers. **Samen** bieden InfoSecurity en Cybersec NL je het ultieme podium voor zichtbaarheid, autoriteit en connectie in de securitywereld.

**Together**, InfoSecurity and Cybersec NL offer you the ultimate platform for visibility, authority, and connection in the security world.